

# Self-Directed Search®

## Help clients explore their career interests

The Self-Directed Search (SDS) is a career assessment and exploration tool that helps individuals match their personality to compatible education and occupational options. It is based on John Holland's RIASEC theory, which classifies both individuals and occupations according to six basic types—Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. In addition to paper and pencil format, the SDS is available online 24/7 at [self-directed-search.com](http://self-directed-search.com).

### Features and benefits

- Self-administered, self-scored, and self-interpreted.
- Written at a 7th grade reading level.
- Summary Codes are linked to more than 1,400 occupations on the Department of Labor's Occupational Information Network (O\*NET).
- Includes icons that indicate New and Emerging and Rapid Growth occupations.

### Test structure

- The assessment asks users to select activities they like to do, occupations they are interested in having, and tasks they feel they're competent in and rate themselves on a variety of abilities. Users then learn their Summary Code, which tells them which of the RIASEC types they resemble most.
- The StandardSDS Occupations Finder and StudentSDS Career Finder help users find occupations that match their Summary Code.
- The StudentSDS aligns with the American School Counselor Association (ASCA) National Model and includes activities for classroom use.
- Workbooks include exercises to help users narrow down and explore career and educational possibilities.

### A new online SDS experience!

- Users receive one of three all-new types of reports (StandardSDS, StudentSDS, or VeteranSDS) based on their age, education, and job history.
- Reports allow clients to sort and filter by Holland Code, education level, career cluster, and more.
- Results link to occupational information on the O\*NET, active job openings, and recent salary data.

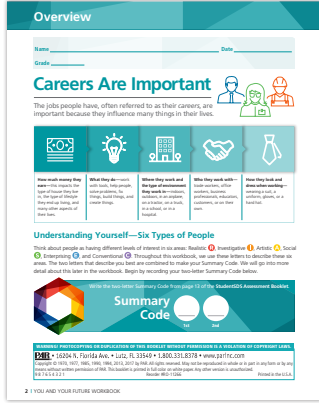
At a Glance	
<b>Purpose:</b>	Assesses career interests
<b>Age:</b>	Adults
<b>Format:</b>	Paper and pencil; online via <a href="http://self-directed-search.com">self-directed-search.com</a>
<b>Time:</b>	25-35 minutes to administer; 10 minutes to score
<b>Qualification Level:</b>	A



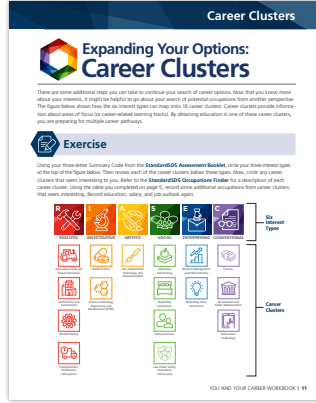
At a Glance	
<b>Purpose:</b>	Helps students explore interests for educational and career planning
<b>Age:</b>	Middle school, junior high, and high school students
<b>Format:</b>	Paper and pencil; online via <a href="http://self-directed-search.com">self-directed-search.com</a>
<b>Time:</b>	25-35 minutes to administer; 10 minutes to score
<b>Qualification Level:</b>	A



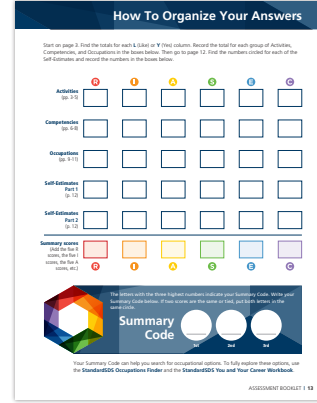
# Check out some examples from the redesigned materials and online SDS reports!



StudentSDS Report



StandardSDS Report



StandardSDS Assessment Booklet

## SDS Pricing

StandardSDS		Value	Savings	Price
FLYS-11254-KT	<b>StandardSDS Kit</b> (includes the StandardSDS Professional Manual, 25 StandardSDS Assessment Booklets, 25 Occupations Finders, and 25 You and Your Career Workbooks and an SDS Educational Opportunities Finder) .....	<del>\$259</del>	\$10	\$249
FLYS-11255-ST	<b>StandardSDS Replacement Kit</b> (includes 25 StandardSDS Assessment Booklets, 25 Occupations Finders, and 25 You and Your Career Workbooks) .....	<del>\$187</del>	\$28	\$159
FLYS-11256-TM	<b>StandardSDS Professional Manual</b> .....			\$69
FLYS-11257-AB	<b>StandardSDS Assessment Booklets</b> (pkg/25) .....			\$59
FLYS-11258-AB	<b>StandardSDS Occupations Finders</b> (pkg/25) .....			\$79
FLYS-11259-IA	<b>StandardSDS You and Your Career Workbooks</b> (pkg/25) .....			\$49
FLYS-11260-AB	<b>SDS Educational Opportunities Finders</b> (pkg/25) .....			\$69
StudentSDS		Value	Savings	Price
FLYS-11261-KT	<b>StudentSDS Kit</b> (includes StudentSDS Professional Manual With Teacher's Guide, 25 StudentSDS Assessment Booklets, 25 Career Finders, and 25 You and Your Future Workbooks and an SDS Educational Opportunities Finder) .....	<del>\$259</del>	\$10	\$249
FLYS-11262-ST	<b>StudentSDS Replacement Kit</b> (includes 25 StudentSDS Assessment Booklets, 25 Career Finders, and 25 You and Your Future Workbooks) .....	<del>\$187</del>	\$28	\$159
FLYS-11263-TM	<b>StudentSDS Professional Manual With Teacher's Guide</b> .....			\$69
FLYS-11264-AB	<b>StudentSDS Assessment Booklets</b> (pkg/25) .....			\$59
FLYS-11265-AB	<b>StudentSDS Career Finders</b> (pkg/25) .....			\$79
FLYS-11266-IA	<b>StudentSDS You and Your Future Workbooks</b> (pkg/25) .....			\$49

Note: Prices subject to change.

### Online SDS Administrations and Reports

<b>1-4</b> administrations/reports  <b>\$9.95 each</b>	<b>5-49</b> administrations/reports  <b>\$8.95 each</b>	<b>50-299</b> administrations/reports  <b>\$7.95 each</b>	<b>300+</b> administrations/reports  <b>\$6.95 each</b>
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Visit [self-directed-search.com](http://self-directed-search.com) to access the SDS assessment online.

Visit [parinc.com](http://parinc.com) or call **1.800.331.8378** to order your SDS materials today!